

Analysis of emotional integration in Photojournalism

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Abstract: News photography is a news photography that covers social features and social dynamics, analyzes and studies social issues, and explores social psychology. Integrating emotional factors into photography is an important requirement for contemporary news photography. This article analyzes the significance of emotional factors for news photography, and puts forward the emotional factors and requirements and specific methods for incorporating them into news photography.

1. Introduction

News photography has become an indispensable leading "product" in many news media, and has played a unique advantage in enhancing the readability and visibility of news. With the continuous development of society, the art of photography continues to break through the constraints of language, culture and religion, cross various gaps, and gradually become an art form used by more people to express emotions. In the process of photography, the photographer infused his own emotions, which can make the photographic work soul, and aroused the emotional resonance of the viewers. However, at this stage, there is relatively little research on the integration of emotions in news photography interviews in China. Based on the current situation of this issue, it is analyzed and researched in effective ways to explore the integration of emotional factors in photography.

2. Emotional factors in news photography

2.1 News photography

News photography mainly refers to objectively reporting news objects through means such as photographic interviews. The difference between news photography and ordinary work lies in the integration and addition of photography. Through the integration of photography elements, news reports are more specific, vivid, and have a certain visual impact. Visualizing the morals, life, ethics, legal situation and problems in social life through photographic visual images is helpful for people to better understand life and create life. News photography interviews have the following characteristics.

First, it is more objective, real, and vivid. Social news photography is highly susceptible, and its readers are popular, free from restrictions and choices at the cultural level. Social news photography is an excerpt from a fragment of social life, which intuitively shows the environment, background, foreground, and actions of the person or event, bringing the reader to the scene of the news. News photography is mainly based on objectivity and truth. News photography interviews incorporate a large number of images to make the entire interview process more vivid and appropriate. Interviewers and audiences can understand the news content through images, which shortens the audience and news The actual distance between them. The second is to improve the emotional integration of journalists. News photography interview work is not a single process, but a more scientific and reasonable system layout. From the perspective of journalism and media people, it is important to incorporate and reflect emotions in news interviews. Excellent news interviewers usually enter the "state" with "love". And the news photography interview work is to show the "integration and display of emotions", the audience can feel their emotions and thoughts from the photographs. Any photographic work of Du Hui News, like the written works, has its clear theme. Through the content of a screen, it expresses the author's tendencies and perspectives, vividly

reflects social issues, and answers readers' social issues. The third is to speak with images, expressing conciseness. The principle of journalism is that by insisting on speaking with facts, social news photography can fully reflect this. Although readers can also be satisfied with text news, they cannot make people see the truth directly. A good social news photography work, editors spare no space, free up a good position, highlight the key points, the valuable point is to speak with an image.

2.2 News photography and emotional factors

2.2.1 Performance of missing emotional factors in news photography

Emotion is a special reflection form of objective reality. It is a kind of psychological response that people make to whether objective things meet their own needs. News photography, as a kind of documentary moment art, its emotional power is the shocking visual impact produced by the typical moments of news photos, a silent picture language, expressing a certain thought and certain tendency. News photos that lack emotional impact have the following manifestations. First, the quality of the photos is not high. There are more representative and still photos and fewer emotional photos. The second is that the photos are heavily traced and violate the objective laws of the news. The reporter interfered with the subject, making the photo frame unreliable, unfriendly, untouchable, and readers unwilling to see, and the social effect was not good. The third is full of graphical concepts. The empty photos are accompanied by empty text descriptions, and the policies are simply illustrated with photos. Fourth, influenced by the traditional concept of "serving the layout and serving the text", news photos have not shaken off the status of text news appendages.

2.2.2 The influence of emotion on the artistic creation of photography

In the development of photographic art for nearly two hundred years, emotional expression has always been the most important part of the photography process. Good photographic works can arouse the emotional resonance of photographers and viewers, and emotional expression can ensure that photographic works Appreciate the time. The emotional power of news photography belongs to the category of improving the art of media guidance. It is a concrete manifestation of guiding people with correct public opinion and inspiring ideas with excellent works. It is also the key to improving the level of news photography guidance. News photography is a kind of image language to convey news content. It is just like a word, it is a carrier of information. News photography is as important as text. There is no question of who is the most important and who is the most important. Enhancing the emotional charm of photos is the need of the times, the need for news reform, the need to improve the level of public opinion guidance, and the need for newspaper competition.

First, news photography is a greater test of author ability. Social news photography is an instant documentary of objective facts, and it is ruthless, because it is impossible to wait for or let the photojournalist point the lens before it happens. The occurrence of social news is ever-changing, and it is necessary to grasp the momentary image by the author's on-site thinking and reaction ability. This type of photography does not necessarily require much news discovery and creative thinking by the photographer. And a successful social news photo is the result of the author's creative work and labor. Secondly, social news photography is the embodiment of the professional pursuit of journalists. Photojournalists feel that the news they have ingested is constantly happening anytime, anywhere, and it is negligent to fail to catch it. Facts tell us that social news photography must observe the world around them with strange eyes anytime, anywhere, and always be curious about life. Finally, social journalism photography is the practice and application of social knowledge. Photojournalists must collect extensive collections, require photojournalists themselves to have a wealth of social knowledge and theoretical foundation, as well as noble moral sentiments.

3. The integration of emotional factors in news photography

Unlike the emotions of animals, human emotions are the product of social history and have social content and social significance. News photography varies with subjective conditions such as

media standpoints and viewpoints, and with different objective interests between subjects and objects, the specific ways of expressing emotions also vary. The emotional power of news photos is a typical moment that faithfully reflects the facts of the news scene, and it is also an expression of the photographer's ideological tendency.

3.1 Emotional expression methods in the art of photography

First, we must pay attention to the emotions in the artistic layout of photography. Whether it is painting, singing or other art, or photography art, a certain form of expression is required. In the process of photography, the photographer needs to combine the appropriate light and tone. Light is actually the expression of light. The photographer can use the light to create a good picture effect. In the process of photography, photographers often choose to shoot objects or models from different angles, and will choose different objects or scenes as the background, so as to effectively layout the picture, so that you can create a complete photo.

Second, pay attention to the three-dimensional sense in the art of photography. In the process of photography, photographers can use and master the light and shadows of objects to establish a good light and shadow effect. In this way, the works will be more vital, and can better express the photographer's emotions and the main ideas that he wants to express. Photography is flat and often lacks three-dimensional effects. This requires photographers to have high photography skills and sensitive spatial perception. The three-dimensional sense of photography can make the photography look more vivid. In the process of photography, photographers can use a variety of light and shadow to create a three-dimensional sense, thereby expressing their own thoughts and emotions.

Third, pay attention to the texture in photography art. Properly adding texture when photographers can make photographic works look more advanced, have stronger expressive power, can better catch people's eyes, and cause emotional resonance. But not all photographic works need to add human texture. Photographic works with texture can give people a visual and emotional impact and have real effects. In the process of photography, photographers can effectively use varying angles to adjust the light, and then fully integrate the light and tone, hiding the rougher part of the picture in the darker shadows, and then adjusting the filter light according to the picture, so that the light shines on the soft part, so as to express the emotion of the photographer.

Fourth, focus on the dynamics in the art of photography. Not only can you add three-dimensionality and texture to your photographs, but you can also add people's motion appropriately, so as to improve the appreciation of photographs and effectively express the emotions of photographers. Adding motion to a photographic work can make the work look more dynamic and beautiful, and it is easier for the viewer to be moved, which will cause emotional resonance. In addition, adding a sense of rhythm to photography can make the work look more rhythmic, so that you can experience the homesickness of the author in the photography.

3.2 Specific methods of emotional integration in news photography interviews

First, integrate emotions in the photography process. In actual news interviews, because journalists do not master the technical presentation of photography, it is extremely prone to boring and tedious effects in actual news interviews, which affects the timeliness and accuracy of news interviews. Based on the above, it is important to incorporate "love" in the process of making "shadows."

Journalism should focus on detail mining. While investing in emotions, it should also excavate details of photography. In the actual photography work, we should focus on the details analysis, pay attention to the detail expression and beauty of the photography process.

Second, express your feelings in photography. In the process of news photography interviews, journalists often need to comment on news events from their own standpoint. The purpose is to show the unique perspective of journalists and enhance the objectivity and appreciation of news. In the process of photography, you should express your emotions and instill your own feelings, so that you can objectively and reasonably reflect the effects of news photography interviews. It is necessary to improve the photography skills, professional ethics, humanistic feelings, and aesthetic consciousness of news photography interviewers. Only by improving its comprehensive quality can

we integrate our feelings into photographic works in news photography interviews.

Third, cultivate the conscious perception and expression of journalists. Feelings and expressions are one of the qualities that journalists need urgently. Through regular training and guidance education, they can stimulate feelings and mobilize expressions. During the shooting of news pictures, the photographer should convey their emotions through photography to help readers deepen their understanding of news information. The photographer is not only the shaper of the work idea, but also the guide of the reader's emotions. Photographers should use photography technology to determine the tendency of emotional balance based on the evaluation of news value, and according to their evaluation of the value of the event, select the key points to record news events.

4. Conclusion

Classic photographic works can transcend the era and transcend nations and nationalities, and have aroused the common attention of people in all countries. In the process of photography, photographers' photographs have their own thoughts and emotions, so classic photographic works are alive and creative, they can always resonate with the emotions of photographers and viewers. The emotional expressiveness of social news photography lies in the work of the photojournalist itself and in the deep and meticulous experience and observation of social life. It is the embodiment of the comprehensive ability of the reporter. Therefore, it is necessary to further enhance the value and effect of news photography by improving the emotional integration factor in photography.

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